



DAN SOLIS, Director

U.S. Food & Drug Administration, FDA
FDA-Division of West Coast Imports

Dan Solis started his career with FDA in 1998. Prior to working in FDA, he worked in the bioresearch field focusing on medical device and drug applications. Dan has held many positions within FDA that include: the FDA lab in Irvine, FDA HQ, FDA HQ IT and enforcement cases for the Los Angeles District. Following his position as the Director of Import Operations for the Los Angeles District, was selected as the Director for the Division of West Coast Imports, and now manages all FDA port offices and FDA import personnel in the states of Washington, Oregon, California, Hawaii and Nevada.

Mr. Solis is nationally recognized as a subject matter expert in the program area of imports. He has had many accomplishments within FDA and a few of worthy note are: implementation of PREDICT at all ports in the US, spearheading electronic communication and paperless transactions initiatives with the import/trade community, formation of a joint CBP/FDA team, an ACE team, Federal and State Task Forces, and partnerships with filers and brokers in the Southern California area. Currently, aside from his duties at the port, Dan is also a member of the FSMA – Foreign Supplier Verification Program (FSVP) Implementation Team and the Associate Commissioner's IT Advisory Workgroup and the Associate Commissioner's Import Advisory Panel.

Mr. Solis holds a Masters Degree in healthcare administration from the University of LaVerne and a Bachelor's Degree from University of California at Irvine.





HAIYAN LIU

P.R. China General Consular, Los Angeles

Commercial Counselor of Business affairs

Haiyan Liu joined the Chinese Consulate General in Los Angeles in July 2013 as the Commercial Counselor. In this capacity, he is responsible for promoting trade and investment cooperation between China and the areas of Southern California, Arizona, Hawaii and New Mexico. His office works closely with Chinese and U.S. government agencies and trade organizations, to identify business opportunities and facilitate two-way exchanges and cooperation.

Prior to his current post, Haiyan served as Director for U.S. Affairs Office in China's Ministry of Commerce, where he led the efforts of managing the dynamic China-U.S. trade relationship and addressing trade & investment concerns.

Haiyan received his B.A. and LL.M. degrees from the University of International Business and Economics, and has extensive experience working in China and the U.S.





BRIAN RAVITCH

U.S. Food & Drug Administration, FDA
Supervisory Investigator in the Southwest Import District

Since the enactment of Food Safety Modernization Act in 2011, Mr. Ravitch has been one of the leads in the development and implementation of the Foreign Supplier Verification Program. Brian began his career in Nov 1980 as a sea-going biologist with National Marine Fisheries Service, a division of the United States Department of Commerce. In 1994, Brian was hired by the Food and Drug Administration as an Import Inspector on the United States/Mexican Border in San Diego CA. In 1998 utilizing his expertise in the fisheries he transferred to the San Diego Resident Post as a Domestic Investigator where he rose to a Food/Seafood HACCP Specialist. In June 2002 he left inspectional work to become an Import Compliance Officer. In this position he participated on Import Course Advisory Groups where he helped to design and instruct courses for FDA and achieved national recognition as the “Import Compliance Officer of the Year” in 2010. In 2011 Brian was selected and became a Supervisory Investigator in the Southwest Import District. In the spring of 2013 Brian was promoted to his current position in the Office of Regulatory Affairs (ORA), Office of Human and Animal Food Domestic Operations Branch as a Program Expert.





ZHENGE ZHAO

China Council for the Promotion of International Trade (CCPIT)

Zhenge Zhao has been appointed as General Representative of China Council for the Promotion of International Trade (CCPIT) in the U.S.A. since Sept. 2016. Joined CCPIT in 1989, served different positions as Deputy Director for American & Oceanian Affairs, and Deputy Director General of Department of International Relations, then he was appointed as Deputy Director General of CCPIT Exhibition Department in 2009 and promoted as Director General for ICC Affairs, China Chamber of International Commerce in 2015.

Leading the team of CCPIT U.S. office, he has a wide range of networks and expertise contributing to the US&China cross-border trade and investment. He was elected Lieutenant Governor of Honghe Hani and Yi Autonomous Prefecture in Yunnan Province from 2007 to 2009, responsible for tourism, culture and sports and mass communications.

Mr. Zhenge served as Deputy Commissioner General of China Pavilion at World Expo 2010 Shanghai, then Commissioner General and Pavilion Director of China Pavilion at World Expo 2012 Yeosu, Korea, he also supervised the designing and construction of China Pavilion at World Expo 2015 Milan Italy.

Graduated from Nankai University with a Master Degree, and was an exchange fellow at East West Center.





ANDREW JONES

Senator of District 10 in the Alabama Senate

Andrew Jones (R-Centre) represents District 10 in the Alabama Senate, which includes Etowah, Cherokee, and Southern DeKalb counties. He serves on the Agriculture, Conservation and Forestry committee and as the Vice-Chair of the Children, Youth, and Human Services Committee. Jones was elected to the Senate in 2018 in his first run for public office, defeating two sitting House members. He is the founder and owner of Deep South Coffee Factory, a craft coffee roasting company. Andrew is also a fourth-generation cattle farmer and shareholder in Paul Jennings Farms, Inc., which is named after his late grandfather. He holds a Masters in Public Policy from the College of William and Mary in Virginia, and a B.A from Berea College in Kentucky. Jones also spent several years working in South Korea and later Japan as part of the Japan Exchange and Teaching (JET) Program. Jones is a member of Centre First Baptist Church, where he serves as pianist.





PELLSON LAU

U.S. Small business Administration, SBA

Pellson Lau is the Regional Export Finance Manager for the Office of International Trade, U.S. Small Business Administration. He covers the territories of Southern California and the State of Arizona from his office at the U.S. Export Assistance Center – Los Angeles (USEAC). Prior to the SBA, he amassed over 25 years' working experience in the banking industry, specializing in international trade operations, commercial lending, credit review and administration, and various government loan guarantee programs through the Export-Import Bank of the United States, and SBA. Pellson holds a Banking Diploma from ifs School of Finance, United Kingdom, a certificate in Personal Financial Planning from the University of California, Los Angeles, and a MBA from the University of Southern California. He is an enrolled agent licensed by the U.S. Internal Revenue Service. Pellson is a Certified Global Business Professional (CGBP) and also recently completed the Excellence in Government Fellows Program from the Partnership for Public Service.





ROGER CLEMENS

DrPH, CFS, CNS, FIFT, FASN, FACN, FIAFST

Dr. Clemens is part-time faculty within USC's School of Pharmacy where he enjoys adjunct appointments as Professor of Pharmacology and Pharmaceutical Sciences and Assistant Professor of Regulatory and Quality Sciences. For nearly 20 years, he has been responsible for courses in food and drug toxicology, food science, regulations of foods and dietary supplements. He developed and instructs graduate nutrition courses within the USC School of Medicine. He served as Scientific Advisor for Nestlé USA for several decades prior to joining faculty at USC.

Dr. Clemens is a past president of the Institute of Food Technologists (IFT) and is the current presiding officer of the International Academy of Food Science and Technology. He co-founded, established and contributes to a Food, Medicine and Health column published monthly in Food Technology for the past 15 years. He continues to serve on several editorial boards (e.g., Food Chemical Toxicology, Journal of Food Science, Toxicology Research and Applications, Journal of Dietary Supplements) and continues to serve as a reviewer for many high-impact journals. Dr. Clemens has published > 50 original manuscripts and commentaries. In addition, he has presented more than 250 invited lectures at domestic and international scientific conferences. He is an elected Fellow in four scientific organizations.





WEI LIAO

PhD, President of CEO

Dr. Wei Liao, PhD is President and CEO of EZLife Bio Inc. Dr. Liao began his career in academic research, completing his doctorate from Peking University and spearheading major biosensor projects during postdoctoral studies at Rice, University of Pittsburgh, and faculty research at UCLA. Following his time in academia, he served as vice president at AQS Inc, a Silicon Valley electronics contract manufacturer, where he provided executive level oversight of biomedical product development. Dr. Liao is a lead inventor of EFIRM, and founded EZLife Bio in 2015 in order to show the world EFIRM's immense potential to transform molecular diagnostics and healthcare. The EFIRM platform allows high sensitivity detection of a wide range of biomolecular targets (including nucleic acids and proteins), making it a versatile tool for rapid screening of foodstuffs. EZLife Bio recently completed a pilot investigation accomplishing high sensitivity (0.1% w/w) detection of species contamination in meat.





BOB TAYLOR

Co-founder of and Director of Operations of Superior

Mr. Taylor was Operations Director for Boy's Markets to convert 14 stores that were acquisitioned from (Kroger) Market Basket from the conventional marketing application of Kroger to the Independent ethnic marketing application of Boy's Market Co. He also developed and operated the meat, produce, & Grocery warehouse for distribution to the 67 stores plus the stores acquisitioned from Kroger. This was overlapping the time he also worked for Kroger Co. as part of the acquisition process.





BILL MATTOS

President of the California Poultry Federation

Bill Mattos was named outstanding graduate in journalism at Cal Poly State University and holds a Master's Degree in Agricultural Journalism from the University of Wisconsin-Madison.

A former Stanislaus County Supervisor, he worked for the USDA under Secretary Earl Butz and served as a White House intern in the Nixon administration.

Bill is the president of the California Poultry Federation and the Northwest (Washington and Oregon) Chicken Council where he manages the affairs of the meat poultry industry with emphasis in governmental relations, public affairs, public relations, animal welfare and marketing. He also works with agricultural and business groups to promote business and industry in California and the United States. He travels extensively throughout the West Coast and to Washington, DC to promote California issues. He works from offices in Modesto and Sacramento California, Portland Oregon and Washington DC.

He lives in Newman and San Francisco and is the father of two daughters, Toni and Natalie.





PHILLIPS RICHARD

CEO of ATSC

Mr. Phillips Richard, CEO of the US-CHINA Agriculture Trade Service Center. Before this position, he, as COO & Vice president, had serviced Global Food Exchange Corp in North America. he was the former general manager of Department Agriculture & Food of China Certification and Inspection Group (CCIC) North America during 2005-2018. He, as a Lead Instructor (Cert. No.: c560e2e0, Cert. No.: ae51f5c4) of FSPCA for human and Animal food course and FSVP (Cert. No.: 292a9af6), has hosted the training course in China, Los Angeles and Mexico. Since 2007, Richard has been business coordinator of Agriculture products and food between U.S. and China. In his position, he oversee and manager all field operations related to food and feed certification and inspection before shipment between North America (USA, Canada and Mexico) and China. He received his B.A of biology science from the Xiamen Aquatic college of Jimei University in China, 1986 , M.S. in Marin Biology Science from graduated institute of Xiamen University in 1988.

