



(Reported by ATSC) On October 26 to 27, 2022, the 5th Americas-Asia Agriculture Food Forum (5th AAAFF, referred to as the Forum), jointly hosted by the US Representative Office of the China Council for the Promotion of International Trade (CCPIT US office) and the Americas Region of China Certification and Inspection Group (CCIC Americas), was successfully held at the CCIC North America headquarter located at Rancho Cucamonga. He Fang, Consul General of the Chinese Consulate General in Los Angeles; Zhao Zhenge, Representative of the CCPIT US office; Li Minyan, General Manager of CCIC Americas and CCIC North America Co., Ltd.; Fiona Ma, Treasurer of California, Consul General of the Consulate General of Cambodia in Los Angeles; the Deputy Consul General of Myanmar in Los Angeles, United States; Dan Solis, Assistant Commissioner of the West Coast Import Region of the US Food and Drug Administration; Garrett Borkhuis, the Director of Trade and Technical Services for the USA Poultry & Egg Export Council (USAPEEC), and other VIP guests were invited to attend. Nearly 100 elite representatives from the agricultural and food enterprises, suppliers, traders, scientific research, laboratories, and other inspection institutions from the United States, China, Mexico, Canada, and other regions, as well as multiple foreign envoys and government officials, have attended the meeting.



Forum Venue

The theme for this year's forum is *"How to Respond to the Challenges and Opportunities of the Agri-Food Industry in the Post-pandemic Era."* The forum was composed of three main sections: Agricultural Science and Technology, Policies and Regulations, and Trade Rules. The forum discussion revolves around the docking and exchange of agricultural trade, regulations, standards, science and technology between China and the United States, and Agricultural trade in the Americas and Asia.



Dan Solis, assistant regional commissioner of FDA's West Coast Import Enforcement Bureau, made an introduction to the 2023 FDA Import Enforcement Program Plan

The COVID-19 pandemic has heavily impacted the society in a global view, which was reflected by the decrease in global economic development, increased barriers for the industrial chain, significant disparity between social classes, increase concerns in global food security by the influence of geopolitics, war, and other factors, decreased in international trading, the adverse aspects of global economic development, and challenges in global agricultural trade. As the 5<sup>th</sup> AAGFF have deeply explore the changes in the structure of food supply and demand and the complex situation of the supply chain from a new reshuffle, the 5<sup>th</sup> AAGFF have received significant attentions from many professionals in the agri-food industry from many countries and regions.



Phillips Richard, Executive Chairman of the Forum Committee and Moderator of the Forum

The Forum's Committee hosted a prestigious welcome reception on the evening prior to the official opening of the Forum. California Treasurer, Fiona Ma, attended the welcome reception and delivered a speech during the event to congratulate the successful holding of this forum. A set of congratulatory certificates were awarded to representatives of the forum organizers China Council for the Promotion of

International Trade (CCPIT), CCIC Americas and co-organizers, the US-China Agricultural Trade Service Center (ATSC), and California State Polytechnic University, Pomona. In her congratulatory speech, she stated that China and the United States holds their own strengths in the field of agriculture. As California is one of the most developed agricultural states in the United States, activities such as the Americas-Asia Agri-Food Forum greatly promote agricultural exchanges and encourage cooperation between the United States and China. At the end of her speech, Fiona anticipates the two countries continue promote exchanges and cooperation opportunity in the field of agriculture.



State treasurer Fiona Ma was interviewed by Xinhua reporters ([click on the image to watch the video](#)).



California Treasurer FIONA MA presented congratulatory certificates to the organizers of the forum  
From left, Phillips Richard's Food Safety Regulation Advisor, ATSC  
General Manager Li Minyan, representative of CCIC Group Americas  
MS. FIONA MA, CALIFORNIA TREASURER  
Zhao Zhenge, representative of the CCPIT US office  
Dr. Olive Li, California State Polytechnic University, Pomona

Prior to the official opening of the Forum on the 27th, Zhao Zhenge, General representative of the US Representative Office of the China Council for the Promotion of International Trade, delivered an opening speech and spoke highly of the significance of the AAFF forum in promoting Sino-US agricultural trade exchanges and services and demonstrated the important role of China and the United States in the trade of soybeans, cotton, beef and other agricultural products for industrial development through statistics.



Zhao Zhengge, G. representative of the CCPIT US Office delivered an opening remark

Ms. Li Minyan, the representative of CCIC Group Americas and CCIC North America Co., Ltd., made a welcome speech as the host. First, on behalf of the CCIC Group, she expressed a warm welcome to the agricultural counterparts from Americas and Asian regions. She then introduced the purpose and significance of holding the forum. Stated by Ms. Li, “China is a large consumer of population, a lot of agricultural products and foods imported from abroad every day; in recent years, China Customs (GACC) has strengthened the inspection and quarantine of imported food safety, from the inspection of many imported food products, the number of non-compliant food batches detected is on the rise”. These substandard goods are destroyed and returned, which brings a lot of economic pressure to buyers and sellers. Therefore, one of the objectives of this forum is to help enterprises that export their goods to China to have an in-depth understanding of the import and export regulations and policy requirements of China Customs (GACC), and to play a positive role in accelerating the resumption of international trade in the post-epidemic era.



Ms. Li Minyan, CEO of CCIC Americas and CCIC North America Co., Ltd., delivered a welcome speech and delivered a speech

Consul He Fang of the Chinese Consulate General in Los Angeles also attended the opening ceremony of the forum. In his opening remarks, he focused on the history of trade between the two countries both US-China. Especially under the influence of the global epidemic, the development momentum of China-US agricultural trade is still on the rise, and we look forward to further cooperation between China and the United States in the field of agricultural science and technology in the future.



Consul He Fang of the Chinese Consulate General in Los Angeles gave a speech on the analysis of the Sino-US trade situation

After the welcoming speeches of the guests, the forum lectures officially began. The first speaker, Pellson Lau, Los Angeles Area Treasurer, Small Business Administration of the U.S. Department of Commerce, gave a detailed briefing on the U.S. government's financial support policies for U.S. exports to small businesses and how to apply for and process small business loans.



Mr. Pellson Lau, Los Angeles Regional Finance Specialist, Small Business Administration of the U.S. Department of Commerce

Dr. Olive Li, an associate professor from the Department of Nutrition and Food Science at California State Polytechnic University, Pomona, has brought the latest scientific and technological information on agricultural developments to the forum which added highlights to the agri-food technology sector.



Dr. Olive Li, an associate professor in the Department of Food and Nutrition and Food Science at California State Polytechnic University, Pomona, gave an in-depth lecture on the development of agricultural science and technology

Garrett Borkhuis, the Director of Trade and Technical Services for the USA Poultry & Egg Export Council (USAPEEC), spoke about the difficulties and challenges encountered by American poultry exported to China, and his topic also aroused great interest and attention from many Chinese and American importers and exporters.



Garrett Borkhuis, the Director of Trade and Technical Services for the USA Poultry & Egg Export Council (USAPEEC)

The U.S. FDA regional west coast has sent a heavyweight leadership team to participate this year, including Dan Solis, assistant commissioner for import operations office of enforcement and import operations, John Liu, consumer safety officer at the Division of West Coast Imports (DWCI), Carla Fernandez Borges, supervisory Consumer Safety Officer, and Food Safety Enforcement Officer Jimmy Ngan, whose provided extremely important regulatory advisory services to this forum. The representatives of CCIC Americas and the US Food and Drug Administration gave detailed explanations and assistance regarding the main focus of food import, export laws and regulations in China and the United States along with provided detailed answers to the questions in regard to import and export regulations from different countries and regions, which aroused a lively discussion among many audiences.



The U.S. FDA Panel Discussion



Carla Fernandez Borges, FDA DWCI Interacted with audience Q&A

In the second group panelist discussion, the panel forum was moderated by the William Stephanie Foundation and attended by the Consul General of the Consulate General of Cambodia in Los Angeles and the Deputy Consul General of Myanmar in Los Angeles, United States, also aroused a lot of interest. In particular, the blessings and information brought by the Myanmar Processors and Exporters Association to this forum through the perch method have brought enlighten perspectives this forum. In addition, it further highlighted the international influence of this forum in agricultural trade in the Asian region of the Americas.



Kim Chha Hout, Consul General of Cambodia in Los Angeles (first from right),  
Myat Nyi Nyi Win, Deputy Consul General of Myanmar in Los Angeles, USA (second from right)  
Daniel Sieu, founder of the William Stephanie Foundation (first from left)

Participants had extensive exchanges on expanding agricultural trade, providing professional training for enterprises, and scientific and technological progress and other related service areas. Participants from various fields spoke highly of the Q/A session, business exchanges, regulatory training and professional service platforms provided by the forum. Through this forum, participants were able to develop a more comprehensive understanding of the opportunities and challenges brought by the current international situation and changes to the field of agri-food trade as the forum has abundant contents and professionals! Not only the forum involves enormous amount of update for agricultural policies and regulations, it also

involves the future development prospects of the field of agricultural science and technology. Experts, scholars, traders, and policy makers that enthusiastically engaged in the agricultural industry are fully aware of the historical responsibilities and obligations they bare to ensure food safety, establish an effective management system, promote unity for social development.

The forum was supported by more than 10 related organizations and institutes, including the Consulate General of the People's Republic of China in Los Angeles, the US FDA, the California Treasurer's Office, Trade and Technical Services for the USA Poultry & Egg Export Council (USAPEEC), the California State Polytechnic University, the WSF Foundation, the Guangdong Chamber of Commerce, and the East West Bank, as well as the active participation of graduate volunteer service students from the Department of Food and Nutrition Science at California State Polytechnic University. News media including Xinhua News Agency, China Daily and Phoenix Satellite TV Americas provide extensive and informative reports regarding the forum. The 5th Forum on Agri-Food Trade in the Americas and Asia was concluded with complete success! (Photo credit: Chen Linglin and Teresa; Article edited by Jane Zhang)

## 5<sup>th</sup> US-CHINA Agriculture Food Trade Forum, UCATF

Hosted by  
CCPIT US OFFICE  
CCIC AMERICAS

### Event Date and Location:

Wednesday, October 26<sup>th</sup>, 2022 - 6:00pm - 8:00pm RM101  
Thursday, October 27<sup>th</sup>, 2022 - 9:00am - 5:00pm RM101-102



Live forum photo highlights







































